DOING IT THE EASY WAY

By FLESSEL

BOB AND MARY KNEW JUST THE KIND OF A HOME THEY WANTED... THEIR BIG PROBLEM WAS **HOW TO PAY FOR IT**

ONE MORNING A TIMELY **OFFER** CAUGHT BOBS EYE. IT FEATURED A BOOKLET "SO YOU WANT TO OWN A HOME" PREPARED BY THE **SAVINGS BANKS** OF N.Y. STATE

THIS HANDY 24-PAGE BOOKLET WAS A GODSEND TO BOB AND MARY. IT WAS FILLED WITH ALL SORTS OF HELPFUL ADVICE ON **HOME FINANCING**

THEY LEARNED AT THEIR SAVINGS BANK THAT THE DOWN PAYMENT ON THE HOUSE THEY WANTED WOULD ONLY BE **ABOUT $1000.**

THAT VERY DAY BOB STARTED A "PLAN A PURCHASE ACCOUNT" —A SYSTEM FOR SAVING MONEY THAT **REALLY WORKS**

THIS IS BOB AND MARY'S **DREAM HOUSE**—A WHITE CLAPBOARD COLONIAL WITH GREEN SHUTTERS—AN OPEN FIRE PLACE—ALL THE LATEST GADGETS

OWN A HOME OF YOUR OWN?

YOU CAN—and sooner than you think

WHO hasn't dreamed of owning his own home—with just the things he wants—a playroom, a fireplace, a garden, a sun porch?

Dreams alone won't bring you that wonderful home when Victory is won but a "Plan A Purchase Account" that you can open at a Savings Bank will give you a wonderful head start—a firm financial foundation for the happy days when you can start building.

A "Plan A Purchase Account" is a systematic, easy as A-B-C plan to save for something really worth while. First, you determine what you want and how much cash it will take. Next, open up a "Plan A Purchase Account" at your Savings Bank. Then every payday, come what may, put a definite amount in your "Plan A Purchase Account"—and keep it there until you have the necessary cash to pay for whatever you want.

So start a "Plan A Purchase Account" next payday or use your regular savings account for it and add to it regularly, just like a Xmas Club. Make that dream come true! To help you, the Savings Banks of New York State have published a 24-page booklet called "So You Want To Own A Home." Here are vital facts every prospective home owner should know. Get your free copy of this valuable booklet at your Savings Bank today. Or send 10c (to cover postage and handling) with your name and address to Box 19, New York 8, N. Y., for your copy.

SEE HOW QUICKLY YOUR DOLLARS GROW IN A "PLAN A PURCHASE ACCOUNT"!

WEEKLY SAVINGS	IN 2 YEARS YOU HAVE*	IN 3 YEARS YOU HAVE*
$5.00	$130.00	$199.00
$7.50	$195.00	$1,176.00
$10.00	$1,045.00	$1,563.00
$12.50	$1,306.00	$1,953.00
$15.00	$1,569.00	$2,343.00
$17.00	$1,829.00	$2,730.00
$20.00	$2,095.00	$3,126.00

*Plus compound interest

IN TIME OF WAR . . . SAVE FOR PEACE

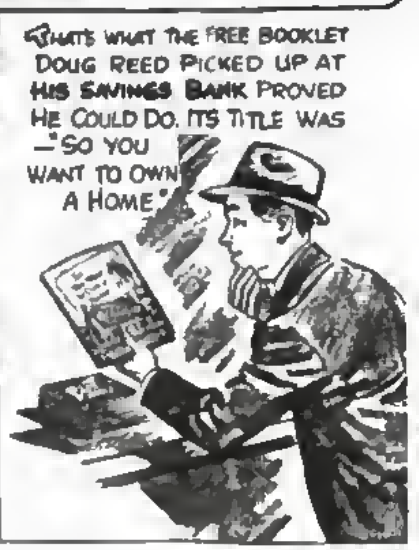
SAVINGS BANKS *of New York State*

Your Savings Banks are

SAVINGS BANKS OF BROOKLYN, QUEENS AND LONG ISLAND

PAYING RENT WAS NEVER LIKE THIS by FLESSEL

A HOME OF HIS OWN... FLOODED WITH SUNLIGHT- SURROUNDED BY FLOWERS.. A PLAYROOM FOR THE KIDS_ AND IT WOULD **COST HIM LESS** EACH MONTH THAN HE WAS NOW PAYING OUT FOR RENT—



THAT'S WHAT THE FREE BOOKLET DOUG REED PICKED UP AT **HIS SAVINGS BANK** PROVED HE COULD DO. ITS TITLE WAS —"SO YOU WANT TO OWN A HOME."

"FOR THE KIND OF A HOUSE YOU WANT," HE WAS TOLD AT HIS SAVINGS BANK, "A DOWN PAYMENT OF $1200 WILL BE ENOUGH AND WE WILL GIVE YOU AN **EASY PAYMENT** MORTGAGE FOR THE BALANCE."

"WOULDN'T IT BE SO NICE TO COME HOME TO A **HOME OF YOUR OWN** WHEN THE WAR IS OVER? YES? THEN START YOUR "PLAN A PURCHASE ACCOUNT" TODAY

THIS AMOUNT DOUG FOUND HE COULD EASILY ACCUMULATE BY OPENING A "PLAN A PURCHASE ACCOUNT" AT HIS SAVINGS BANK — AND **STICKING TO IT**

WHO ELSE WANTS TO OWN A HOME

—and pay less each month than it now costs for rent?

Aren't you really tired of paying rent? Down in your heart wouldn't you like to own a "home sweet home" of your own? Then start that dream home today. Open a "Plan A Purchase Account" at your Savings Bank.

What's a "Plan A Purchase Account"? It's simply an easy plan for saving regularly some of those extra dollars you're making until you reach a set goal.

For example, by putting aside $10 every week for three years you will have accumulated $1,500—the average down payment on a $7,500 home. This means when the war is won you'll be all set to begin building—and before you know it, that dream home of yours will be a glorious reality—you have made it come true.

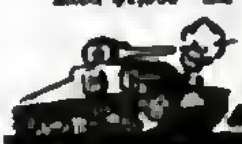
FREE BOOK

To make your planning easier the Savings Banks of New York State have a 24-page booklet called "So You Want To Own A Home," full of helpful advice and vital facts every prospective home owner should know. Get your free copy of this valuable booklet at your Savings Bank today. Or write to your Savings Bank listed below, ask for the booklet, and they will send it by mail.

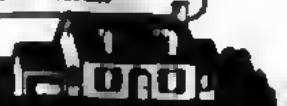
SEE HOW QUICKLY YOUR DOLLARS GROW IN A "PLAN A PURCHASE ACCOUNT"!

WEEKLY SAVINGS	IN 2 YEARS YOU HAVE*	IN 3 YEARS YOU HAVE*
$5.00	$520.00	$780.00
$7.00	$730.00	$1,170.00
$10.00	$1,040.00	$1,560.00
$12.50	$1,300.00	$1,950.00
$15.00	$1,560.00	$2,340.00
$17.00	$1,820.00	$2,730.00
$20.00	$2,080.00	$3,120.00

*Plus compound interest



IN TIME OF WAR... SAVE FOR PEACE



SAVINGS BANKS of New York State

EVERYBODY'S DOING IT

by FLESSEL

BOB AND KAY ARE ONLY YOUNGSTERS BUT THEY'RE DOING THEIR BIT IN A WAR PLANT—AND GETTING PAID WELL FOR IT. WHEN THEY GET MARRIED THEIR SECRET AMBITION IS TO OWN A HOME OF THEIR OWN.
TOM DUNN IS A WAR WORKER, TOO. NOT ONLY THAT HE'S TIRED OF PAYING RENT. AFTER THIS WAR TOM'S GOING TO BE HIS OWN LANDLORD.
A PLAN A PURCHASE ACCOUNT THAT CAN BE OPENED AT ANY SAVINGS BANK IS A WONDERFUL HEAD START TOWARD THE HAPPY DAYS WHEN YOU CAN START BUILDING.
So You Want to Own a Home!
THIS 24-PAGE BOOKLET ENTITLED "SO YOU WANT TO OWN A HOME" IS FREE AT YOUR SAVINGS BANK. IT'S CHUCK FULL OF HELPFUL ADVICE ON HOME FINANCING.
TOM DUNN, BOB, KAY. EVERY PAY DAY, COME WHAT MAY, THEY LINE UP AT THEIR SAVINGS BANK WINDOW -- BUY WAR BONDS -- AND WATCH THEIR PLAN A PURCHASE ACCOUNT GROW · · · GROW · · · GROW!

AS EASY AS A-B-C TO OWN YOUR OWN HOME

start planning today for a better tomorrow

WHETHER you're a newlywed—planning to get married or a regular rent payer—it is never too early to do something definite about owning a home of your own.

To make it *easier* for you to start actual building *quicker*, your Savings Bank has developed the popular "Plan A Purchase Account"—a systematic, commonsense idea that enables you to save for something very worthwhile—without going in over your head.

In a nutshell, your Savings Bank will help you to determine the kind of home you can afford and how much down cash it will take to build. Not only that, your Savings Bank will give you an Easy Payment mortgage for the balance.

So be smart. With that dream home in mind set aside so many dollars every week in a "Plan A Purchase Account." When Victory comes you'll be ready to build, or buy—*and move in.*

FREE BOOK

A 24-page booklet called "So You Want to Own a Home," full of facts every prospective home owner should know, *is free* at your Savings Bank. Or write to your Savings Bank listed below, and a copy will be forwarded to you by return mail—*free of charge!*

SEE HOW QUICKLY YOUR DOLLARS GROW IN A "PLAN A PURCHASE ACCOUNT"!

WEEKLY SAVINGS	IN 2 YEARS YOU HAVE*	IN 3 YEARS YOU HAVE*
$5.00	$530.00	$780.00
$7.00	$700.00	$1,170.00
$10.00	$1,040.00	$1,560.00
$12.50	$1,300.00	$1,950.00
$15.00	$1,560.00	$2,340.00
$17.00	$1,820.00	$2,730.00
$20.00	$2,080.00	$3,120.00

*Plus compound interest

IN TIME OF WAR . . . SAVE FOR PEACE

SAVINGS BANKS of New York State

MAKING HAY WHILE THE SUN SHINES!

By FLESSEL

MOST AMERICANS HAVE GOOD MEMORIES ...THEY'LL NEVER FORGET HOW THOSE SPENDTHRIFT DAYS DURING THE LAST WAR LED TO PARK BENCHES AND BREADLINES

TODAY THOUSANDS OF PEOPLE HAVE THEIR EYES ON A LITTLE HOME OF THEIR OWN. THEY'VE GOT PLANS... AND THEY'RE DOING SOMETHING ABOUT THEM

THIS TIME THE SMART ONES ARE PUTTING ASIDE THEIR DOLLARS FOR **FUTURE HAPPINESS**...BY MAKING REGULAR SAVINGS DEPOSITS. THAT MONEY IS HELPING THE WAR EFFORT **NOW** BECAUSE THE BANKS ARE BACKING UNCLE SAM WITH WAR BONDS

YES, THOUSANDS OF PEOPLE HAVE OPENED UP ...AND ARE **KEEPING** UP...A PLAN A PURCHASE ACCOUNT. THEY'RE THE ONES WHO ARE GOING TO BE SITTING PRETTY WHEN IT'S TIME TO START BUILDING

SEE HOW QUICKLY YOUR DOLLARS GROW IN A "PLAN A PURCHASE ACCOUNT"!

WEEKLY SAVINGS	IN 2 YEARS YOU HAVE*	IN 3 YEARS YOU HAVE*
$5.00	$625.00	$785.00
$7.00	$790.00	$1,176.00
$10.00	$1,040.00	$1,300.00
$12.50	$1,300.00	$1,956.25
$15.00	$1,900.00	$2,340.00
$17.50	$1,225.00	$2,730.00
$20.00	$2,600.00	$3,120.00

*EQUAL MONTHLY AMOUNT

ARE **YOU** MAKING HAY WHILE THE SUN SHINES? HOW ABOUT MAKING A DATE WITH YOUR SAVINGS BANK? THEY'LL HELP YOU WORK OUT AN EASY PLAN FOR BUILDING AND FINANCING YOUR OWN HOME. COME IN TODAY AND YOU'LL NEVER REGRET IT!

LAY THE FOUNDATION FOR THAT HOME OF YOUR OWN WITH SAVINGS DOLLARS

FREE BOOK! To help make your dreams come true, the Savings Banks of New York State have published a 24-page booklet called "So You Want To Own A Home." Get your free copy of this valuable booklet at your Savings Bank today. Or write to your Savings Bank listed below, ask for the booklet, and they will send your copy by mail.

IN TIME OF WAR... SAVE FOR PEACE

SAVINGS BANKS of New York State

Your Savings Bank is

CORTLAND SAVINGS BANK